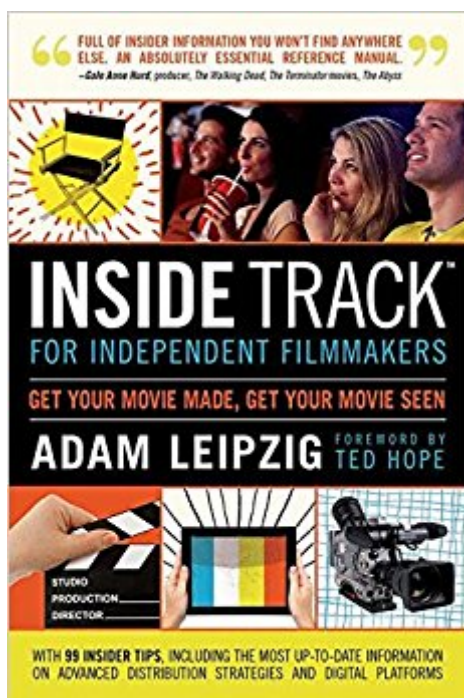


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# Inside Track For Independent Filmmakers



## Synopsis

It's really hard to get your movie made, and more than 90% of the movies that get made never get seen. What's a filmmaker to do? This book rides to the rescue as your trusted guide. You'll discover insider secrets, step-by-step instructions, and time-saving shortcuts-everything you need to approach financiers, actors, agents, and distributors like a savvy professional. Written in straightforward, everyday language by media expert Adam Leipzig, the past president of National Geographic Films and a former senior executive at Disney, who has supervised more than 25 films, this concise volume tells you exactly what you need to do to get your movie made and find the perfect audience. You will learn how to get great casting for your movie; pitch your project to financiers and speak the language they understand; find the evidence to support your creative vision; work the festival circuit like a pro; and make your film incredibly attractive to distributors.

## Book Information

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## Customer Reviews

Want to make a movie? Then you have to read this book, Full of insider information you won't find anywhere else, it is an absolutely essential reference manual for aspiring filmmakers. --Gale Anne Hurd, producer, The Walking Dead, Very Good Girls, The Terminator movies This is a game-changing book. Adam Leipzig expertly levels the playing field with insider knowledge so independents can get their movies financed, produced and distributed globally. If you're planning to make a movie, this book is essential--it will only take a day to read, and it will shave years off your learning curve. --Graham Taylor, head, William Morris Endeavor Global Adam Leipzig writes about

simple truths in strong, easy-to-read prose. It's a great, fast read and reminds you how easy and difficult it is to make good and bad movies. Inside Track is like a divining rod as it points the way for filmmakers and readers through the labyrinth of this tricky medium. --Neil LaBute, director and writer, *In the Company of Men*, *Nurse Betty*, *The Wicker Man*, *Death at a Funeral*, *Some Velvet Morning* This is a game-changing book. Adam Leipzig expertly levels the playing field with insider knowledge so independents can get their movies financed, produced and distributed globally. If you're planning to make a movie, this book is essential--it will only take a day to read, and it will shave years off your learning curve. --Graham Taylor, head, William Morris Endeavor Global Adam Leipzig writes about simple truths in strong, easy-to-read prose. It's a great, fast read and reminds you how easy and difficult it is to make good and bad movies. Inside Track is like a divining rod as it points the way for filmmakers and readers through the labyrinth of this tricky medium. --Neil LaBute, director and writer, *In the Company of Men*, *Nurse Betty*, *The Wicker Man*, *Death at a Funeral*, *Some Velvet Morning* This is a game-changing book. Adam Leipzig expertly levels the playing field with insider knowledge so independents can get their movies financed, produced and distributed globally. If you're planning to make a movie, this book is essential--it will only take a day to read, and it will shave years off your learning curve. --Graham Taylor, head, William Morris Endeavor Global Adam Leipzig writes about simple truths in strong, easy-to-read prose. It's a great, fast read and reminds you how easy and difficult it is to make good and bad movies. Inside Track is like a divining rod as it points the way for filmmakers and readers through the labyrinth of this tricky medium. --Neil LaBute, director and writer, *In the Company of Men*, *Nurse Betty*, *The Wicker Man*, *Death at a Funeral*, *Some Velvet Morning* --This text refers to the Perfect Paperback edition.

Adam Leipzig has overseen more than 25 movies as a producer, executive, and distributor, including *March of the Penguins*; *Dead Poets Society*; Julie Taymor's first film, *Titus*; Cherien Dabis's first film, *Amreeka*; Byambasuren Davaa and Luigi Falorni's first film, *The Story of the Weeping Camel*; Joe Johnston's first film, *Honey, I Shrunk the Kids*; and Jon Turteltaub's first film, *3 Ninjas*, and he has worked with legendary directors Robert Altman, Peter Yates, and Peter Weir. He served as the president of National Geographic Films and senior vice president at Walt Disney Pictures, and in each of those positions was responsible for the most profitable film of the year. --This text refers to the Perfect Paperback edition.

Adam Leipzig's *Inside Track for Filmmakers: How to Get Your Movie Made, Get Your Movie Seen and Turn the Tables on Hollywood* is brilliantly incisive and insightful from the perspective of

someone who's been there. Tightly written, it cuts right to the core of the process, supplying the critical information every aspiring Independent Filmmaker needs to know. From concept to distribution, every step is laid out with practical simplicity. If you have a script and are committed to making your movie your way, this book is an essential lifeline that will allow you to survive. Definitely worth owning.

Inside Track for Independent Filmmakers provides a broad context for understanding how to get your film seen, as well as providing a wealth of information in how-to steps. The book helps you switch back and forth from personal creative flow to how others will see your work in the context of the marketplace. Owning this book and referring to it often will allow you to get your creative brilliance before an audience. It is straightforward, incredibly honest, and well organized so that it is easy to use. I have already shared it with two aspiring and thankful filmmakers.

Great book! Especially loved the chapter on 'Cost' as it shows you the financing game from the investor POV in a way that artists can connect with. Insights like these and others packed throughout the book are inspiring, humbling and extremely valuable for both aspiring and working filmmakers. Highly recommended.

Great guide for someone planning to enter into their first film festival. The book is simply written without jargon. Chapters are often 2-3 pages long and simply define complex things that you'd never think about. I recommend this to any starting filmmaker.

You could pay \$100,000 to go to film school, or you can just buy this book! Clear, concise -- producer Adam Leipzig will train you to think like a movie executive and distributor. "Inside Track for Independent Filmmakers" is focused and cuts to the chase.

Very insightful and up-to-date information.

I found Inside Track to be loaded with incomplete guidance and information that youngsters, for example, call "obviousities." This was not worth the money.

Can't say enough about how helpful this book is to me. As an indie filmmaker, the book has proved to be not only an insightful read, but a detailed analysis of so many important things to prepare for

as I create my first feature film. Leipzig's straight forward no-nonsense approach spoke to me in a realistic and accessible way that didn't pull any punches. His insights helped me to think of things I had never thought of before, and gave me immediately applicable ideas that have since proved to be instrumental as I shape my film and my marketing ideas to get my film seen by others. With so many books out there on the indie filmmaking process that offer sugar coated whimsical musings on making movies, Inside Track was a refreshing guide to getting it done- and more importantly- getting it done right. Looking forward to much more from this author.

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